

1 GEORGE C. HUTCHINSON (SBN 138735)
2 PATRICK L. BLAIR (SBN 201345)
3 LEGAL SOLUTIONS 2 U
4 A Professional Corporation
5 18201 Von Karman, Ste. 701
6 Irvine, California 92616
7 Telephone: (855) 755-2928
8 Facsimile: (855) 755-2928
9 gchutchinson@legalsolutions2u.com

10 Attorneys for Defendant:
11 BRANDREP, LLC

12 UNITED STATES DISTRICT COURT
13 NORTHERN DISTRICT OF CALIFORNIA
14 SAN FRANCISCO DIVISION
15

16 A1 ON TRACK SLIDING DOOR
17 REPAIR AND INSTALLATION,
18 INC, SYLVIA SCHICK, and
19 DEBORAH SCHICK, individually
20 and on behalf of all others similarly
21 situated,

22 Plaintiffs,

23 vs.

24 BRANDREP, LLC, a Delaware
25 limited liability company,

26 Defendant.
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Case No. 3:21-CV-03013-SI

**HUTCHINSON DECLARATION
IN SUPPORT OF BRANDREP,
LLC'S MOTION TO SET ASIDE
DEFAULT (FRCP 55(c))**

Date: September 24, 2021
Time: 10:00 a.m.
Courtroom: 1
Judge: Hon. Susan Illston

First Amended Complaint Filed on
April 29, 2021

**HUTCHINSON DECLARATION IN SUPPORT OF BRANDREP, LLC'S MOTION
TO SET ASIDE DEFAULT (FRCP 55(c))**

1. I am an attorney in the State of California and the owner of Legal Solutions 2 U, APC, the law firm representing defendant Brandrep, LLC.
2. I failed to respond to the First Amended Complaint within the time allotted by law because I believed that attorney Smith, Plaintiff's counsel, had given defendant additional time to respond.
3. Attached hereto as Exhibit 1 is a true and correct email string dated August 4th, 2021, in which attorney Taylor Smith and I agreed to hold a meet and confer meeting on the following subjects: Demurrer, Notice of Related Cases, Motion to Transfer Venue, and Joint Case Management Conference. Highlights have been added for ease of reading.
4. **Nowhere in the email string or in any other communication did attorney Smith or any of plaintiff's attorneys warn that plaintiff would be seeking a default. In fact, when a meet and confer regarding a demurrer was suggested the response from opposing counsel was "Let's hold a call on August 13th at 11:00 am. Thanks." And no indication that a meet and confer regarding a Demurrer/Rule 12(b) motion was being rejected or negated in any manner.**
5. By setting up the meet and confer meeting on August 13th, 2021, I sincerely believed that I had received an extension of time to respond to the first amended complaint.

- 1 6. It is customary for me in my practice to have meet and confer meetings before
2 filing a motion or other non-stipulated requests. In fact, attached as Exhibit 1 is
3 my understanding and belief that opposing counsel and my office had agreed to
4 hold a meet and confer prior to my filing a Motion to Dismiss or Demurrer.
5 Attached to my declaration as Exhibit 2 is the “Guidelines for Professional
6 Conduct” for the Northern District which clearly states that “These Guidelines
7 for Professional Conduct are adopted to apply to all lawyers who practice in the
8 United State District Court for the Northern District of California... Every
9 attorney who enters an appearance in this matter shall be deemed to have pledged
10 to adhere to the Guidelines... 10. a. Motion Practice ... Before filing a motion, a
11 lawyer should engage in a good faith effort to resolve the issue... In complying
12 with ANY meet and confer requirement in the Federal Rules of Civil Procedure
13 or other applicable rules, a lawyer should speak personally with opposing counsel
14 ... and engage in a good faith effort to resolve or informally limit all applicable
15 issues... 15. Default; A lawyer should not seek an opposing party’s default to
16 obtain judgment or substantive order without giving that opposing party
17 sufficient advance written warning to allow the opposing party to cure the
18 default.” (emphasis added and highlighted).
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25 7. Additionally, opposing counsel led me to believe that we were going to have a
26 meet and confer but instead of honoring his words given to me in writing
27 opposing counsel instead moved forward with request for default. Opposing
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counsel did not give any advance warning or grant my office any opportunity to cure the default but instead in a stealthy manner after giving me the belief of a meet and confer set for August 13, 2021 opposing counsel filed for a request for default.

8. I also believe that there is a service issue in this case in that only parts of the requisite documents were served on a party for Defendant, BrandRep. According to opposing counsel's proof of service, service was made on a person named Charles Della Sala who is neither an officer, nor a managing or general agent, or any other agent authorized by appointment or by law to receive service of process. (Fed. R. Civ. P. 4(h)(1)(B)).

9. I realize now that I was mistaken to believe that a meet and confer was necessary to file a motion to dismiss per the federal rules and local rules. In any case, I believe it is good practice to meet and confer before filing motions and did so with attorney Smith in good faith. My mistake of law, had no effect on my belief that I had received an extension of time to respond to the first amended complaint.

10. Attorney Smith provided me notice of the entry of default filing on August 9th, 2021, 5 days after agreeing to meet and confer. The default was filed well before our agreed August 13th, 2021 meet and confer date.

11. I tried to get attorney Smith to remove the default to no avail. In my 30+ years of practice, I have rarely seen such a lack of courtesy.

1 12. I believe the defendant has a just and complete defense to the first amended
2 complaint for the following reasons: 1) the three named plaintiffs each had
3 business numbers and therefore the TCPA doesn't apply to them (*Chennette v.*
4 *PORCH.COM, INC*, et al., Case No. 1:20-cv-00201-SRB, 11/2/2020), 2) the
5 three named plaintiffs had cell phones and therefore the TCPA doesn't apply to
6 them (*Cunningham v. Britereal Mgmt.*, No. 4:20-CV-144-SDJ-KPJ, (E.D. Tex.
7 Nov. 20, 2020)), 3) the three named plaintiffs gave permission to contact their
8 numbers, which is an exception under the TCPA (47 U.S.C. § 227 (a) 5), and 4)
9 Brandrep finger dials all its calls with a live person, so the TCPA doesn't apply to
10 calls in this case (47 U.S.C. § 227 (D) (1) a).

11 13. Attached hereto as Exhibit 3 is the proof of service that was given to my office
12 which reflects service on a non-officer or agent for the company. It also reflects
13 personal service rather than substitute service as it fails to mention any sort of
14 mailing. In speaking with my client, BrandRep, Charles Della Sala is not
15 authorized to accept service of a complaint. A question about all appropriate
16 documents being served is also raised.

17 14. My office is currently preparing a motion to dismiss the first amended complaint
18 which will be ready for filing if the court sets aside the default.

19 I declare under penalty of perjury under the laws of the State of California and the
20 United States of America that the foregoing is true and correct.
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1 Dated: August 17, 2021

LEGAL SOLUTIONS 2 U
A Professional Corporation

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3
4 /s/ George C. Hutchinson
George C. Hutchinson
5 Declarant and Attorney for
6 Defendant Brandrep, LLC
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Exhibit 1
Email chain agreeing to a meet and confer for August 13, 2021

George C. Hutchinson, Esq.

From: Taylor Smith <tsmith@woodrowpeluso.com>
Sent: Wednesday, August 4, 2021 12:42 PM
To: LS2U - Ron Kort
Cc: George C. Hutchinson, Esq.; Rebecca Davis; Paralegal; Yasangi Edirisinghe; Dimuth Amaratunge; Patrick Blair
Subject: Re: A1 On Track v. BrandRep, LLC - Case No. 21-cv-03013-SI - Initial CMC and Revised Joint Report

Let's hold the call on August 13th at 11:00 am. Thanks.

On Wed, Aug 4, 2021 at 1:39 PM <rj@legalsolutions2u.com> wrote:

Mr. Smith,

I was asked to inform you that associate counsel on the case would like to also be on the call and is available on the 13th or 16th any time after 11:00 am PST. Which day and time works best for you?

Ron

Legal Coordinator

From: Taylor Smith <tsmith@woodrowpeluso.com>
Sent: Wednesday, August 4, 2021 10:26 AM
To: George C. Hutchinson, Esq. <GCHutchinson@legalsolutions2u.com>
Cc: LS2U - Ron Kort <rj@legalsolutions2u.com>; Rebecca Davis <rebecca@lozeaudrury.com>; Paralegal <paralegal@legalsolutions2u.com>; Yasangi Edirisinghe <assistant@serendiblawn.com>; Dimuth Amaratunge <da@serendiblawn.com>; Patrick Blair <patblair@hotmail.com>
Subject: Re: A1 On Track v. BrandRep, LLC - Case No. 21-cv-03013-SI - Initial CMC and Revised Joint Report

George,

How does Monday work for a call?

- Taylor

On Tue, Aug 3, 2021 at 5:13 PM George C. Hutchinson, Esq. <GCHutchinson@legalsolutions2u.com> wrote:

Mr. Smith,

We previously agreed to have responsive pleadings set for tomorrow, but in light of the attached order of the court we may want to meet and confer over the following items:

1. Demurrer – we believe that the case lacks merit sufficient to warrant a cause of action under the TCPA by your clients.
2. Notice of Related Cases, relating this case to that of Jason Alan's and Todd Friedman's office
3. Motion to Transfer Venue
4. Joint Case Management Conference

When are you free to discuss the above 4 items so that we may either dismiss this case, perhaps settle the case, or move forward with the above motions.

George

From: Taylor Smith <tsmith@woodrowpeluso.com>

Sent: Monday, August 2, 2021 12:29 PM

To: George C. Hutchinson, Esq. <GCHutchinson@legalsolutions2u.com>

Cc: LS2U - Ron Kort <rj@legalsolutions2u.com>; Rebecca Davis <rebecca@lozeaudrury.com>; Paralegal <paralegal@legalsolutions2u.com>; Yasangi Edirisinghe <assistant@serendiblawn.com>; Dimuth Amaratunge <da@serendiblawn.com>

Subject: A1 On Track v. BrandRep, LLC - Case No. 21-cv-03013-SI - Initial CMC and Revised Joint Report

Counsel,

In accordance with the Court's Order, attached please find a letter summarizing the Court's Orders during the July 30th case management conference. Please let me know when you are available to confer within the next two weeks.

Thanks,

Taylor

--

Taylor T. Smith | Woodrow & Peluso LLC

3900 East Mexico Avenue, Suite 300

Denver, Colorado 80210

[\(720\) 907-7628](tel:(720)907-7628) (direct)

tsmith@woodrowpeluso.com | www.woodrowpeluso.com

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--

Taylor T. Smith | Woodrow & Peluso LLC

3900 East Mexico Avenue, Suite 300

Denver, Colorado 80210

[\(720\) 907-7628](tel:(720)907-7628) (direct)

tsmith@woodrowpeluso.com | www.woodrowpeluso.com

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Taylor T. Smith | Woodrow & Peluso LLC

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Denver, Colorado 80210

[\(720\) 907-7628](tel:(720)907-7628) (direct)

tsmith@woodrowpeluso.com | www.woodrowpeluso.com

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Exhibit 2
“Guidelines for Professional Conduct” for the Northern District

Guidelines for Professional Conduct

These Guidelines for Professional Conduct are adopted to apply to all lawyers who practice in the United States

District Court for the Northern District of California. Lawyers owe a duty of professionalism to their clients, opposing parties and their counsel, the courts, and the public as a whole. Those duties include, among others: civility, professional integrity, personal dignity, candor, diligence, respect, courtesy, cooperation and competence.

These Guidelines are structured to provide a general guiding principle in each area addressed followed by specific examples which are not intended to be all-encompassing.

Every attorney who enters an appearance in this matter shall be deemed to have pledged to adhere to the Guidelines.

Counsel are encouraged to comply with both the spirit and letter of these Guidelines. Nothing in these Guidelines, however, shall be interpreted to contradict or supersede any Order of the Court or agreement between the parties. The Court does not anticipate that these Guidelines will be relied upon as the basis for a motion; rather, it is the Court's expectation that they will be followed as Guidelines.

These Guidelines should be read in the context of the Federal Rules of Civil Procedure, the Local Rules of the United States District Court for the Northern District of California (including, specifically, Civil Local Rule 11-4), the standards of professional conduct required of members of the State Bar of California, and all attorneys' underlying duty to zealously represent their clients. Nothing in these Guidelines should be read to denigrate counsel's duty of zealous representation. However, counsel are encouraged to zealously represent their clients within highest bounds of professionalism. The legal profession must strive for the highest standards of attorney behavior to elevate and enhance the service to justice.

1. Responsibilities to the Public

A lawyer should always be mindful that the law is a learned profession and that among its goals are devotion to public service, improvement of the administration of justice, and the contribution of uncompensated time and civic influence on behalf of persons who cannot afford adequate legal assistance.

2. Responsibilities to the Client

A lawyer should work to achieve his or her client's lawful and meritorious objectives expeditiously and as economically as possible in a civil and professional manner.

For example:

- a. A lawyer should be committed to his or her client's cause, but should not permit that loyalty to interfere with giving the client objective and independent advice.
- b. A lawyer should advise his or her client against pursuing positions in litigation (or any other course of action) that do not have merit.

3. Scheduling

A lawyer should understand and advise his or her client that civility and courtesy in scheduling meetings, hearings, and discovery are expected as professional conduct.

For example:

- a. A lawyer should make reasonable efforts to schedule meetings, hearings, and discovery by agreement whenever possible and should consider the scheduling interests of opposing counsel, the parties, witnesses, and the court. Misunderstandings should be avoided by sending formal notice after agreement is reached.
- b. A lawyer should not arbitrarily or unreasonably withhold consent to a request for scheduling accommodations.
- c. A lawyer should not engage in delay tactics in scheduling meetings, hearings, or discovery.
- d. A lawyer should try to verify the availability of key participants and witnesses before a meeting, hearing, or trial date is set. If that is not feasible, a lawyer should try to do so immediately after the meeting, hearing, or trial date is set so that he or she can promptly notify the court and opposing counsel of any likely problems.
- e. A lawyer should (i) notify opposing counsel and, if appropriate, the court as early as possible when scheduled meetings, hearings, or depositions must be cancelled or rescheduled, and (ii) provide alternate dates for such

meetings, hearings, or depositions when possible.

4. Continuances and Extensions of Time

Consistent with existing law and court orders, a lawyer should agree to reasonable requests for extensions of time when the legitimate interests of his or her client will not be adversely affected.

For example:

- a. A lawyer should agree to reasonable requests for extensions of time or continuances without requiring motions or other formalities.
- b. Unless time is of the essence, a lawyer should agree as a matter of courtesy to first requests for reasonable extensions of time, even if the requesting counsel previously refused to grant an extension.
- c. After agreeing to a first extension of time, a lawyer should consider any additional requests for extensions of time by balancing the need for prompt resolution of matters against (i) the consideration that should be extended to an opponent's professional and personal schedule, (ii) the opponent's willingness to grant reciprocal extensions, (iii) the time actually needed for the task, and (iv) whether it is likely that a court would grant the extension if asked to do so.
- d. A lawyer should be committed to the notion that the strategy of refusing reasonable requests for extensions of time is inappropriate, and should advise clients of the same.
- e. A lawyer should not seek extensions or continuances for the purpose of harassment or extending litigation.
- f. A lawyer should not condition an agreement to an extension of time on unfair or extraneous terms, except those a lawyer is entitled to impose, such as (i) preserving rights that could be jeopardized by an extension of time or (ii) seeking reciprocal scheduling concessions.
- g. By agreeing to extensions, a lawyer should not seek to cut off an opponent's substantive rights, such as his or her right to move against a complaint.
- h. A lawyer should agree to reasonable requests for extensions of time when new counsel is substituted for prior counsel.

5. Service of Papers

The timing and manner of service of papers should not be calculated to disadvantage or embarrass the party receiving the papers.

For example:

- a. A lawyer should not serve documents, pleadings, or motions on the opposing party or counsel at a time or in a way that would unfairly limit the other party's opportunity to respond.
- b. A lawyer should not serve papers so soon before a court appearance that it inhibits the ability of opposing counsel to prepare for that appearance or to respond to the papers if permitted by law.
- c. A lawyer should not serve papers (i) simply to take advantage of an opponent's known absence from the office, or (ii) at a time or in a manner designed to inconvenience an opponent.
- d. A lawyer should serve papers by personal delivery, facsimile transmission, or email when it is likely that service by mail, even when allowed, will prejudice the opposing party.
- e. A lawyer should serve papers on the individual lawyer known to be responsible for the matter at issue and should do so at his or her principal place of business.
- f. A lawyer should never use the mode, timing, or place of serving papers primarily to embarrass a party or witness.

6. Punctuality

A lawyer should be punctual in communications with others and in honoring scheduled appearances.

For example:

- a. A lawyer should arrive sufficiently in advance of trials, hearings, meetings, depositions, or other scheduled events so that preliminary matters can be resolved.
- b. A lawyer should promptly notify all other participants when the lawyer will be unavoidably late.
- c. A lawyer should promptly notify the other participants when he or she is aware that a participant will be late for a scheduled event.

7. Writings Submitted to the Court

Written materials submitted to the court should always be factual and concise, accurately state current law, and fairly represent the parties' positions without unfairly attacking the opposing party or opposing counsel.

For example:

- a. Facts that are not properly introduced as part of the record in the case should not be used in written briefs or memoranda of points and authorities.
- b. A lawyer should avoid denigrating the intelligence, ethics, morals, integrity, or personal behavior of the opposing party, counsel, or witness, unless such matters are at issue in the proceeding.

8. Communications with Opponents or Adversaries

A lawyer should at all times be civil, courteous, and accurate in communicating with opponents or adversaries, whether in writing or orally.

For example:

- a. A lawyer should not draft letters (i) assigning a position to an opposing party that the opposing party has not taken, or (ii) to create a "record" of events that have not occurred.
- b. A lawyer should not copy the court on any letter between counsel unless permitted or invited by the court.

9. Discovery

A lawyer should conduct discovery in a manner designed to ensure the timely, efficient, cost effective and just resolution of a dispute.

When propounding or responding to written discovery or when scheduling or completing depositions, a lawyer should be mindful of geographic or related timing limitations of parties and non-parties, as well as any relevant language barriers, and should not seek to use such limitations or language barriers for an unfair advantage.

A lawyer should promptly and completely comply with all discovery requirements of the Federal Rules of Civil Procedure.

For example:

As to Depositions:

- a. A lawyer should take depositions only (a) where actually needed to learn facts or information, or (b) to preserve testimony.
- b. In scheduling depositions, a lawyer shall follow the requirements of Civil Local Rule 30-1, should be cooperative in noticing depositions at mutually agreeable times and locations and shall accommodate the schedules and geographic limitations of opposing counsel and the deponent where it is possible to do so, while also considering the scheduling requirements in the litigation.
- c. A lawyer representing a deponent that requires translator services or other special requirements shall promptly advise the noticing party of such requirements sufficiently in advance of a scheduled deposition so that counsel may seek to reasonably accommodate the deponent. A lawyer should be respectful of any translation or other special requirements that a particular deponent might have and should not seek to take unfair advantage of such requirements during a deposition.
- d. When a deposition is scheduled and noticed by another party for the reasonably near future, a lawyer should ordinarily not schedule another deposition for an earlier date without the agreement of opposing counsel.
- e. A lawyer should only delay a deposition if necessary to address legitimate scheduling conflicts. A lawyer should not delay a deposition for bad faith purposes.
- f. A lawyer should not ask questions about a deponent's personal affairs or question a deponent's integrity where such questions are irrelevant to the subject matter of the deposition.
- g. A lawyer should avoid repetitive or argumentative questions or those asked solely for purposes of harassment.
- h. A lawyer representing a deponent or another party should limit objections to those that are well founded and necessary for the protection of his or her client's interest. A lawyer should remember that most objections are preserved and need be made only when the form of a question is defective or privileged information is sought.
- i. Once a question is asked, a lawyer should not coach the deponent or suggest answers, whether through objections or other means.

- j. A lawyer should not direct a deponent to refuse to answer a question unless the question seeks privileged information, is manifestly irrelevant, or is calculated to harass.
- k. A lawyer should refrain from self-serving speeches during depositions.
- l. A lawyer should not engage in any conduct during a deposition that would not be allowed in the presence of a judicial officer.

As to Requests for Production of Documents:

- a. A lawyer should limit requests for production of documents to cover only those documents that are actually and reasonably believed to be needed for the prosecution or defense of an action. Requests for production of documents should not be made to harass or embarrass a party or witness, or to impose an inordinate burden or expense on the responding party.
- b. A lawyer should not draft requests for production of documents so broadly that they encompass documents that are clearly not relevant to the subject matter of the case.
- c. In responding to requests for production of documents, a lawyer should not interpret the requests in an artificially restrictive manner in an attempt to avoid disclosure.
- d. A lawyer responding to requests for production of documents should withhold documents on the grounds of privilege only where appropriate.
- e. A lawyer should not produce documents in a disorganized or unintelligible fashion, or in a manner calculated to hide or obscure the existence of particular documents.
- f. A lawyer should not delay producing documents to prevent opposing counsel from inspecting documents prior to scheduled depositions or for any other tactical reason.

As to Interrogatories:

- a. A lawyer should use interrogatories sparingly and never use interrogatories to harass or impose undue burden or expense on the responding party.
- b. A lawyer should not read or respond to interrogatories in a manner designed to ensure that responses are not truly responsive.
- c. A lawyer should not object to interrogatories unless he or she has a good faith belief in the merit of the objection. Objections should not be made for the purpose of withholding relevant information. If an interrogatory is objectionable only in part, a lawyer should answer the unobjectionable portion.

10. Motion Practice

Motions should be filed or opposed only in good faith and when the issue cannot be otherwise resolved.

For example:

- a. **Before filing a motion, a lawyer should engage in a good faith effort to resolve the issue.** In particular, civil discovery motions should be filed sparingly.
- b. A lawyer should not engage in conduct that forces opposing counsel to file a motion that he or she does not intend to oppose.
- c. **In complying with any meet and confer requirement in the Federal Rules of Civil Procedure or other applicable rules, a lawyer should speak personally with opposing counsel or a self-represented party and engage in a good faith effort to resolve or informally limit all applicable issues.**
- d. Where rules permit an *ex parte* application or communication to the court in an emergency situation, a lawyer should make such an application or communication only where there is a bona fide emergency—i.e., when the lawyer's client will be seriously prejudiced if the application or communication were made with regular notice. This applies, *inter alia*, to applications to shorten an otherwise applicable time period.

11. Dealing with Nonparty Witnesses

It is important to promote high regard for the legal profession and the judicial system among those who are neither lawyers nor litigants. A lawyer's conduct in dealings with nonparty witnesses should exhibit the highest standards of civility and be designed to leave the witness with an appropriately good impression of the legal profession and the judicial system.

For example:

- a. A lawyer should be courteous and respectful in communications with nonparty witnesses.

- b. Upon request, a lawyer should extend professional courtesies and grant reasonable accommodations, unless doing so would materially prejudice his or her client's lawful objectives.
- c. A lawyer should take special care to protect a witness from undue harassment or embarrassment and to state questions in a form that is appropriate to the witness's age and development.
- d. A lawyer should not issue a subpoena to a nonparty witness for inappropriate tactical or strategic purposes, such as to intimidate or harass the nonparty.
- e. As soon as a lawyer knows that a previously scheduled deposition will or will not go forward as scheduled, the lawyer should notify all applicable counsel.
- f. A lawyer who obtains a document pursuant to a deposition subpoena should, upon request, make copies of the document available to all other counsel at their expense even if the deposition is canceled or adjourned.

12. Ex Parte Communications with the Court

A lawyer should not communicate *ex parte* with a judicial officer or his or her staff on a case pending before the court, unless permitted by law or Local Court Rule.

For example:

- a. Even where applicable laws or rules permit an *ex parte* application or communication to the court, a lawyer should make diligent efforts to notify the opposing party or a lawyer known to represent or likely to represent the opposing party before making such an application or communication. A lawyer should make reasonable efforts to accommodate the schedule of an opposing party or his or her counsel to permit them to participate in the *ex parte* proceedings.

13. Settlement and Alternative Dispute Resolution

A lawyer should raise and explore the issue of settlement and alternative dispute resolution in every case as soon as the case can be evaluated.

For example:

- a. A lawyer should always attempt to de-escalate any controversy and bring the parties together.
- b. A lawyer should not falsely hold out the possibility of settlement as a means for terminating discovery or delaying trial. In every case, a lawyer should consider whether his or her client's interest could be adequately served and the controversy more expeditiously and economically disposed of by arbitration, mediation, or other form of alternative dispute resolution.
- c. A lawyer should advise his or her client at the outset of the availability of alternative dispute resolution.
- d. A lawyer involved in an alternative dispute resolution process should participate in good faith, and should not use the process for purposes of delay or other improper purposes.

14. Trial and Hearings

A lawyer should conduct himself or herself in trial and hearings in a manner that promotes a positive image of the legal profession, assists the court in properly reviewing the case, and displays appropriate respect for the judicial system.

For example:

- a. A lawyer should be punctual and prepared for all court appearances.
- b. A lawyer should always deal with parties, counsel, witnesses, jurors or prospective jurors, court personnel, and the judge with courtesy and civility.
- c. A lawyer should only make objections during a trial or hearing for legitimate and good faith reasons. A lawyer should not make such objections only for the purpose of harassment or delay.
- d. A lawyer should honor requests made by opposing counsel during trial that do not prejudice his or her client's rights or sacrifice a tactical advantage.
- e. While appearing before the court, a lawyer should address all arguments, objections, and requests to the court, rather than addressing them directly to opposing counsel.
- f. While appearing in court, a lawyer should demonstrate sensitivity to any party, witness, or other lawyer who has requested, or may need, accommodation as a person with physical or mental impairment. This will help foster full and fair access to the court for all persons.

15. Default

A lawyer should not seek an opposing party's default to obtain a judgment or substantive order without giving that opposing party sufficient advance written warning to allow the opposing party to cure the default.

16. Social Relationships with Judicial Officers or Court-Appointed Experts

A lawyer should avoid even the appearance of impropriety or bias in relationships with judicial officers, arbitrators, mediators, and independent court-appointed experts.

For example:

- a. When a lawyer is assigned to appear before a judicial officer with whom the lawyer has a social relationship or friendship beyond normal professional association, the lawyer should notify opposing counsel (or a self-represented party) of the relationship.
- b. A lawyer should disclose to opposing counsel (or a self-represented opposing party) any social relationship or friendship between the lawyer and an arbitrator, mediator, or any independent court appointed expert taking a role in the case, so that the opposing counsel or party has the opportunity to object to such arbitrator, mediator, or expert receiving the assignment parties.

17. Privacy

All matters should be handled with due respect for the privacy rights of parties and non-parties.

For example:

- a. A lawyer should not inquire into, nor attempt to use, nor threaten to use, facts about the private lives of any party or other individuals for the purpose of gaining an unfair advantage in a case. This rule does not preclude inquiry into sensitive matters that are relevant to a legitimate issue, as long as the inquiry is pursued as narrowly as is reasonably possible and with due respect for the fact that an invasion into private matters is a necessary evil.
- b. If it is necessary for a lawyer to inquire into such matters, the lawyer should cooperate in arranging for protective measures designed to ensure that the private information is disclosed only to those persons who need to present it as relevant evidence to the court.

18. Communication About the Legal System and With Participants

Lawyers should conduct themselves with clients, opposing counsel, parties and the public in a manner consistent with the high respect and esteem which lawyers should have for the courts, the civil and criminal justice systems, the legal profession and other lawyers.

For example:

- a. A lawyer's public communications should at all times and under all circumstances reflect appropriate civility, professional integrity, personal dignity, and respect for the legal system. This rule does not prohibit good faith, factually based expressions of dissent or criticism made by a lawyer in public or private discussions having a purpose to motivate improvements in our legal system or profession.
- b. A lawyer should not make statements which are false, misleading, or which exaggerate, for example, the amount of damages sought in a lawsuit, actual or potential recoveries in settlement or the lawyer's qualifications, experience or fees.
- c. A lawyer should not create a false or misleading record of events or attribute to an opposing counsel a position not taken.
- d. A lawyer should not fail or refuse without justification to respond promptly by returning phone calls or otherwise responding to calls and letters of his or her clients, opposing counsel and/or self-represented parties.
- e. A lawyer who is serving as a prosecutor or defense counsel should conduct himself or herself publicly and within the context of a particular case in a manner that shows respect for the important functions that each plays within the criminal justice system, keeping in mind that the defense of an accused is important and valuable to society as is the prosecution.
- f. A lawyer should refrain from engaging in conduct that exhibits or is intended to appeal or engender bias against a person on account of that person's race, color, religion, sex, national origin, sexual orientation, or disability, whether that bias is directed to other counsel, court personnel, witnesses, parties, jurors, judges, judicial officers or any other participants.

19. Redlining

A lawyer should clearly identify for other counsel or parties all changes that a lawyer makes in documents.

The Court gratefully acknowledges its reliance on the Santa Clara County Bar Association's Code of Professionalism.

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Exhibit 3
Proof of Service of Summons and Complaint

ATTORNEY (Name and Address): Woodrow & Peluso, LLC 3900 E. Mexico Ave Suite 300 Denver, CO 80210 EMAIL: ATTORNEY FOR:	SBN: FOR COURT USE ONLY
NAME OF COURT, JUDICIAL DISTRICT or BRANCH COURT, IF ANY: United States District Court for the Northern District of California c/o Woodrow & Peluso, LLC 3900 E Mexico Ave, Ste 300 Denver, CO 80210	
PLAINTIFF: A1 On Track Sliding Door Repair and Installation, Inc., DEFENDANT: Brandrep LLC, a Delaware limited liability company	COURT CASE NO: 3:21-CV-03013-SK
Proof of Service of Summons	LEVYING OFFICER FILE NO: 2021504214

1. At the time of the service I was at least 18 years of age and not a party to this action.
2. I served copies of the:
 - f. other (specify documents):
First Amended Class Action Complaint, Summons in a Civil Action
3. a. Party Served (specify name of party as shown on documents served):
BrandRep LLC
 b. Person (other than the party in item 3a) served on behalf of an entity or as an authorized agent (and not a person under 5b on whom substituted service was made) (specify name and relationship to the party named in item 3a):
Charles Della Sala - Director of Sales/Authorized to Accept
4. Address where party was served: **2850 Red Hill Ave #100**
Santa Ana, CA 92705
5. I served the party:
 - a. **by personal service.** I personally delivered the documents listed in item 2 to the party or person authorized to receive service of process for the party (1) on: 06/07/2021 at: 10:10 AM.
7. **Person who served the papers:**
 - a. Name: **Technician . B. Darsow-Bowles #6000**
 - b. Address: **909 N Main St, Suite 2, Santa Ana, CA 92701**
 - c. Telephone number: **(714) 569-3700**
 - d. **The fee** for service was: **\$40.00**
8. **I declare** under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: Wednesday, June 16, 2021

by: **B. Bowles #6000**

Sheriff's Authorized Agent
 Don Barnes, Sheriff-Coroner